

THE POST

MOSSEL BAY • GREAT BRAK RIVER • GEORGE • WILDERNESS • SEDGEFIELD • KNYSNA

www.thepost.org.za

ADVERTISING RATES & SPECIFICATIONS

Facebook @ThePostGardenRoute

The Post is a local community newspaper distributed monthly from Mossel Bay – Knysna through numerous outlets.
6 000 Copies are distributed on the 1st of the month.

Bookings for advertising space must be received by the 10th of each month.

All artwork, information and payments must be received by the 15th of the month prior to the month of issue.

Final booking space is ONLY secured upon payment.

Advertising material must be supplied to a high-resolution size (300 dpi) as CMYK jpeg.

Take note of layout and size format. Please send advert material to Laurinda Smit at sales@thepost.org.za

PREMIUM POSITIONS (FULL COLOUR)

Position	Size (mm)	Cost
Cover: 1/3 Page	190 x 90	R 3 380.00
Back Pg: 1/4 Page	92 x 130	R 1 900.00

DESIGN & LAYOUT

Please note that the above advertising fees do not include initial design. If you would like *The Post* to handle this on your behalf, please contact Laurinda Smit with your requirements regarding size, content, look and feel, to get a quotation. Advert must be supplied in the correct layout format as per attached layout specifications.

INSIDE (FULL COLOUR) NON-PREMIUM

Position	Size (mm)	Cost
Full Page	190 x 270	R 4 830.00
1/2 Page	190 x 130	R 3 100.00
1/3 Page	190 x 90	R 2 700.00
1/4 Page	92 x 130	R 1 490.00
1/8 Page	92 x 63	R 880.00
Business Card	92 x 40	R 610.00

ADVERTORIALS

An advertorial is an advertisement giving information in the style of an article. If you would like *The Post* to handle this on your behalf, please contact Laurinda Smit with your requirements to get a quotation. sales@thepost.org.za | 082 738 8011

FLYER INSERTS

Please contact Laurinda Smit for a quotation to suit your specific needs.

BANKING DETAILS

PAYMENT - Please note that payment is due on presentation of the invoice. Advertisements will only be placed once payment is received.

PLEASE PROVIDE INVOICE NUMBER AS REFERENCE.

Account Name: The Post
Bank: Nedbank
Account Number: 1176350838
Branch code: 109114

CONTACT DETAILS

Laurinda Smit: 082 738 8011
E-mail: sales@thepost.org.za

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TARIEWE EN SPESIFIKASIES VIR ADVERTENSIES

Facebook @ThePostGardenRoute

The Post is 'n plaaslike gemeenskapskoerant wat maandeliks vanaf Mosselbaai tot Knysna by verskeie verspreidingspunte beskikbaar is. Altesaam 6 000 eksemplare word op die 1ste dag van elke maand versprei.

Advertensiespasie moet teen die 10^{de} van elke maand bespreek word. Alle ontwerpe, inligting en betalings moet teen die 15^{de} van die maand (dws die maand voor die volgende uitgawe) ontvang word. SLEGS na ontvangs van betaling word die advertensiespasie finaal toegeken.

Advertensiemateriaal moet op skaal, in hoë resolusie (300 dpi) in CMYK jpg verskaf word.

Let op die uitleg formaat en mates. Stuur asseblief die advertensiemateriaal na Laurinda Smit by sales@thepost.org.za

PRIMA-PLASING (VOLKLEUR)

Posisie	Grootte (mm)	Koste
Voorblad: 1/3 Blad	190 x 90	R 3 380.00
Agterblad: 1/4 Blad	92 x 130	R 1 900.00

ONTWERP & UITLEG

Neem asseblief kennis dat bostaande advertensietariewe nie oorspronklike ontwerpfoeie insluit nie. Indien u verkies dat *The Post* die advertensie moet hanteer, kontak Laurinda Smit gerus om dit te bespreek met betrekking tot grootte, inhoud, gevoel, ens. vir 'n kwotasie. Advertensie uitleg moet verskaf word in korrekte formaat en uitleg spesifikasies. Sien uitleg aanhangsel.

BINNEBLAAIE (VOLKLEUR) NIE-PRIMA

Posisie	Grootte (mm)	Koste
Volblad	190 x 270	R 4 830.00
1/2 Blad	190 x 130	R 3 100.00
1/3 Blad	190 x 90	R 2 700.00
1/4 Blad	92 x 130	R 1 490.00
1/8 Blad	92 x 63	R 880.00
Besigheidskaartjie	92 x 40	R 610.00

ADVERTORIALS

'n Bemerkingsartikel is 'n advertensie wat inligting in die vorm van 'n artikel aanbied. As u wil hê dat *The Post* dit namens u moet hanteer, kontak Laurinda Smit met u vereistes om 'n kwotasie te verkry. sales@thepost.org.za | 082 738 8011

INSLUITING VAN STROOIBILJETTE

Kontak Laurinda Smit vir 'n kwotasie wat aan u spesifieke behoeftes voldoen.

BANKBESONDERHEDE

BETALING - Betaling moet geskied by ontvangs van faktuur. Advertensies sal net geplaas word wanneer betaling ontvang is.

VERSKAF ASB. FAKTUURNOMMER AS VERWYSING

Rekeninghouer: The Post
Bank: Nedbank
Rekening no.: 1176350838
Takkode: 109114

KONTAKBESONDERHEDE

Laurinda Smit: 082 738 8011
E-pos: sales@thepost.org.za